GOOD DESIGN PRESS INFORMATION

MORE INFORMATION

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THE CHICAGO ATHENAEUM UNVEILS THE BEST CONSUMER DESIGN PRODUCTS AND GRAPHICS FOR 2016

CHICAGO, ILLINOIS (December 10, 2016) — GOOD DESIGN® is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

GOOD DESIGN covers new consumer products designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked awards were created in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr..

The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl in 1950.

Hundreds of leading winning manufacturers companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

Entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually by various industrial design and graphic design firms working for the Fortune 500 companies.

For 2016, over 900 new products and graphic designs were selected from over 46 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics and bionics, building products/materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/appliances, floor and wallcovering, tabletop, household products, personal, office products, transportation, children's products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, and the Americas.

Awarded corporations represent some of the world's most visionary FORTUNE 500 companies: 3M Co., Alessi SpA., Alfred Kärcher GmbH & Co. KG., Allsteel Inc., American Standard Brands, Apple, Inc., Arçelik A.Ş., Armstrong World Industries, Inc., Assa Abloy AB., AT&T Corp., Audi AG., B/E Aerospace Inc., BAYER AG., Blackmagic Design, BLANCO GmbH + Co KG., Blueair AB., Bombardier Transportation, Braun GmbH., BRP Inc., BMW AG., Bugatti Automobiles SAS., Chivas Brothers Ltd. , Burger King, Cooper Tire & Rubber Company, Crown Equipment Corp., Cuisinart, Inc., Daimler AG., Dell Inc., Deutsche Bank AG., Deutsche Telekom AG., Ducati Motor Holding SpA., Duerr Dental AG., Electrolux AB., Endo-Surgery, Inc., Fagor America, Federal Corp., Ferrari SpA., Festo AG & Co. KG., First Alert, Inc., Fiskars Brands Inc., Fitbit, Inc., GE Healthcare Inc., Georgia-Pacific LLC., GlaxoSmithKline plc., Goodyear SA., Google Inc., goTenna, Inc., Grohe AG., Hager Group, HAMM AG., Harman International, Helly Hansen A/S., Hewlett Packard Inc., Hyundai Motor Corporation, HTC Corporation, Huawei Technologies Co. Ltd., Hunter Douglas, Inc., Hyundai Motor Corporation, iittala OYJ Ab., IKEA of Sweden AB., iLuv Creative Technology, Indesit Company SpA., Intuitive Surgical Operations, Inc., John Deere & Co., Kia Motors Corporation, Kimball Office, Knoll, Inc., Koninklijke Philips N.V., KUKA Roboter GmbH., Kumho Tire Co., Inc., Lenovo Group Ltd., Liebherr-International Deutschland GmbH., Logitech Inc., Medion AG., Merck KGaA., Moen Incorporated, Mettler-Toledo International Inc., MillerCoors LLC., Motorola Solutions., Nautilus, Inc., Nestlé SA., Newell Brands Inc., NextBit Systems Inc., Nike Inc., Nokia Technologies, Olimpia Splendid SpA., PepsiCo, Inc., Philips Electronics Ltd., Philips Lighting NV., Philips Medical, Systems International B.V.,

Poggenpohl Möbelwerke GmbH., Porsche Design Group, Procter & Gamble Service GmbH., Puma AG., Qoros Automotive Co. Ltd., Rado Watch Company, Revlon, Inc., Robert Bosch Hausgeräte GmbH., Sano Aventis Germany GmbH., Schindler Ltd.,Silk Road Medical, Inc., Smart Automobile, Smeg SpA., Snaidero USA., SoftBank Commerce & Service Corp., Staples, Inc., Stenograph LLC., Technogym SpA., Teknion Corporation, Tennant Co., The Coca-Cola Company, thyssenkrupp AG., TP-Link Technologies Co. Ltd., Tupperware Brands Corporation, United Airlines, Inc., Vestel Electronics, Volkawagen AG., Wilkhahn Wilkening+Hahne GmbH+Co.KG., World Kitchen LLC. and other companiess synonymous with Good Design.

Awarded designers and industrial design firms include: 3st kommunikation GmbH., Adrian Smith + Gordon Gill Architecture, AF New York, Alberto Meda Industrial Design, Alessandro Loschiavo Design, AM.PM Europe GmbH., Anvil Studios Inc., Arçelik Design Team, Arik Levy, aruliden, Bluemap Design, Bohlin Cywinski Jackson, Braake Design, Braun Design Team, BRAUNWANGER GmbH., busk+hertzog, Carl and Emanuela Magnusson, Cesaroni Design, Christopher Chapman, Claesson Koivisto Rune , Claudio Bellini Design+Design s.r.l., Coca Cola Global Design Forpeople, Daniel Libeskind, David Moreeuw, DCA Design International Ltd., DDSTUDIO, Derin Design, design ballendat, Design Partners, Design Tech, Designworks, A BMW Group Company, Deutsche Telekom Design, DF-ID LLC., Dongdao Creative Branding Group, DriussoAssociati | Architects, Electrolux Group Design, EOOS, Favaretto & Partners, Ferrari Design, Ferrari SpA., Festo AG & Co. KG., Fiskars Americas NPD, formstudio merkle park gbr., Frank Etc. AB.,Gert Hildebrand, Giorgio Borruso Design, Giugiaro Design, Giulio Lacchetti, Google Consumer Hardware Industrial Design Team, GP designpartners gmbh., Grant Petty, Grohe in-house Design Team, Hadi Teherani, Hager Group, Heatherwick Studio, Held + Team, Hoffmann und Campe Verlag GmbH., Hyundai Design, IA Collaborative, IDa Design, Italdesign Industrial Design, Issey Miyake Design Studio, Jonathan Ive, Justus Kolberg, Kati Meyer-Brühl, Karim Rashid, King & Miranda Design Srl., Kristiina Lassus, Lacroix Design, LDA, LittleFISH Think Tank, Lippincott, Logitech Design, Loll Designs, Ludovica + Roberto Palomba, Markus Bischof produktdesign, Mauro Porcini, Matteo Thun & Partners, Michael Vanderbyl, Michele De Lucchi, Michael Young Ltd., Moen Global Design Team, Morphosis Architects, Native Trails, NewDealDesign, LLC., NONOBJECT Design, No Picnic AB., nr21 DESIGN GmbH., PearsonLloyd, Pensa, PepsiCo Design and Innovation, Petr Novague, Philips Design Team, Koninklijke Philips N.V., Philips Medical Systems International B.V., Pininfarina Extra srl., Ralph Appelbaum, PMD GmbH Germany, Porsche Design Gesellschaft mbH., Product Creation Studio, Product Development Technologies, Propeller Design AB., Qoros Design Team, Remco Timmer, Richard Frinier, Robert Welch Designs, rommel industrial design, Ronan and Erwan Bouroullec, ruwido austria GmbH., Sandonà design studio, Sean Carney, Selic Industriedesign, Simon Kidd, SLOGDESIGN, Smeg SpA., SoftBank Commerce & Service Corp., Studio O+A, Studio Volpi Srl., Studio William Welch Ltd., Suzanne Tick, Tapio Anttila Design Ltd., TEAMS Design, Think Design Group, Thos. Moser, Tobias Grau, Tupperware Worldwide Product Development Team, Turner Duckworth, UNstudio, Valerio Sommella Design Studio, Veryday AB., Vestel ID Team, Vestel Electronics, VitrA Bathroom Design Team, Whipsaw, Inc. and other designers synonymous with Good Design.

"This year's historic 66th Good Design program, states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, "recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers.

"Good Design represents the world's critical mass of the design and manufacturing industry representing the best consumer design ranging from the 'spoon to the city'."

"Since 1950, Good Design has become an internationally acknowledged benchmark and symbol of outstanding design that serves as a beacon for design-interested audiences in our global economies."

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honor and recognizes the best design talent and the best manufacturing worldwide.

Winning products and graphics for 2016 can be viewed at the Museum's website at www.chi-athenaeum.org and www.europeanarch.eu.

All products and graphics are published in the Good Design Yearbook for 2016-2017 and is available through Metropolitan Arts Press Ltd. Orders can be placed through The European Centre's office in Athens, Greece. Contact: Konstadina Geladaki at konstadina@europeanarch.eu.

On January 27, 2017, the official awards ceremony is held in New York during the Museum's **GOOD DESIGN® NIGHT**.

Tickets are available by contacting The Chicago Athenaeum at jennifer@chicagoathenaeum.org.

The deadine for Good Design 2017 is June 1, 2017.

NOTE TO REPORTERS AND EDITORS: Photos of the 2016 Good Design Awards are available for download. For more details on the award and previous winners, visit The Chicago Athenaeum's website at www.chi-athenaeum.org.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch. eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.