

GOOD DESIGN PRESS INFORMATION

MORE INFORMATION

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Thousands of Designers and Manufactures Win Good Design 2024 for the 'Best of the Best' in New Global Design for Consumer Products, Environments, Graphics and Packaging as the World's Leading Awards Program Celebrates its 75th Year Anniversary

Since 1950, GOOD DESIGN has been the most globally recognized trademark when it comes to design excellence awarding the latest, most advanced products and designs for their innovation and invention from FORTUNE 500 companies, manufacturers, start-up companies and the world's most renowned designers and architects

CHICAGO, ILLINOIS (December 29, 2024) — Founded in Chicago in 1950 by Charles and Ray Eames, Eero Saarinen, and MoMA curator Edgar J. Kaufmann Jr., GOOD DESIGN® is internationally recognized as the ultimate, global mark for design excellence worldwide.

GOOD DESIGN is the world's first and oldest and longest running design prize that honors design achievements in all its disciplines: from product, packaging, communication and service design, architecture, and interior architecture to user interface (UI), user experience (UX), and professional concept.

The highly-prized, highly anticipated, and highly-publicized awards are bestowed annually by The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies annually.

Finnish/Lithuanian architecture and design critic, Christian Narkiewicz-Laine has served as GOOD DESIGN's chief curator since 1987.

He is also the president/CEO of The Chicago Athenaeum.

In 2024, thousands of submissions were received by the Museum for product and environmental designs and graphics and packaging launched on the market between January 1, 2022 and June 1, 2024 from over 56 countries.

An international jury of design experts evaluated hundreds of submissions on four key design qualities: product function, aesthetics, ease of use, and responsibility/sustainability—the same criteria written in 1950.

From a short list of over 4,500 submissions, the entries were then judged on nine criteria, including degree of innovation, functionality, formal quality, ergonomics, durability, ecological compatibility, and symbolic and emotional content.

The final jury selected over 1,200 products and graphics worthy of the GOOD DESIGN Award for electronics, robotics, kitchen and bath products, household goods and appliances, furniture and lighting, medical, transportation, installations, environments, home and office products, personal products, new technologies, floor and wallcovering, fabrics/textiles, architectural building products, recycling, safety and security,

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tabletop, tools, children and pet products, interactive design and mobile applications, sports and recreational designs, and graphics and packaging as a testament to the exceptional quality of the product design and the bold unwavering commitment of the designers and manufacturers behind them.

The 2024 edition recognized the creative scope and innovation of each submission.

The 74rd GOOD DESIGN jury members included some of the world's foremost design authorities:

- Erik Sueberkrop, Studios Architecture
- Todd DeGarmo, STUDIOS Architecture
- James Mary O'Connor, Moore Ruble Yudell Architects and Planners
- Steve McDowell, Design Principal, BNIM
- Claudia Lofton, Hastings Architecture
- Brendan MacFarlane, Jakob + MacFarlane Architects
- Sabrina Naumovski, Architect
- Anthony Markese, Pickard Chilton
- Mark Cavagnero, Mark Cavagnero Associates

“Winning GOOD DESIGN is a testament to the commitment of designers and manufacturers to create intuitive and easy-to-use products and bold and new innovative solutions for product design,” states curator Narkiewicz-Laine.

“In keeping with the same spirit of Saarinen and Eames, the 2024 GOOD DESIGN winners overall have set an ever higher, bold standard for sustainability with an extraordinary design sense that is increasingly sophisticated, cosmopolitan, and contemporary.”

“In this year of the competition, I have been particularly struck by the ingenious creativity shown by the award-winning products. It is really impressive and praiseworthy that there are still designs out there that can surprise us with their form and functionality.”

In terms of transportation and automotive design, Pininfarina, Ferrari, Lamborghini, Kia Corporation, Foxtron Vehicle Technologies Co., Ltd., Austin Parker Yachts Italia, Vmoto Italy, Derubis Caravans, Geely Auto Mobile, Mitsubishi Motors Corporation, Hyundai Motor Company, MV Agusta Motor, AC Future, Inc., CL Yachts, Archer Aviation, Dassault Aviation, Volvo Car, and Collins Aerospace head the list with winning designs.

Awarded corporations represent some of the world's most visionary manufacturers and private companies: 3M Company • 908 Devices Inc. • 9to5 Seating • A-Light Architectural Lighting • A.A.T.C & Co., srl. • A3 Global Company • Abbott Laboratories • Abstracta AB • AC Future, Inc. • AceBeam Technology • Acuity Brands, Inc. • Aescape, Inc. • AHF Products, LLC. • Alberflex Indústria de Móveis Ltda. • Alessi SpA • Ambient Photonics, Inc. • analog machine works • ANFA—A New Future Awareness • Aquor Water Systems • Archer Aviation Inc. • ArdaCam • Arredamenti Company Limited • Artefacto • ASA Selection GmbH • Askon Design Center Sanayi ve Tic. A.S. • Ather Energy Pvt. Ltd. • Austin Parker Yachts Italia srl. • Automobili Lamborghini SpA • Automobili Pininfarina SpA • Avidbots Corp. • B. Braun Avitum AG • Beem Energy • Bernd Siegmund GmbH • Bernhardt Furniture Company • Blackmagic Design Pty. Ltd. • Blueair, Inc. • Bluesound International • BMW AG • BOHO Décor • Bombardier, Inc. • Bradley Corporation • Brembo NV • Bright Special Lighting S.A. • BRP Inc. • Bruma Europa, Lda. • Busch-Jaeger Elektro GmbH • ButterflyMX Inc. • Cala Health • Carlsberg A/S • Catellani & Smith srl. • Ceragem Co., Ltd. • Chilton Furniture • CL Yachts • ClassiCon GmbH • Climball OHG • Clisset LLC. • CNH Industrial America LLC. • Coapt LLC. • Collins Aerospace • Creanova srl. • Crown Equipment Corp. • Cyclone Lighting • Dassault Aviation SA • Dell Technologies, Inc. • De Rosa Ugo & Figli srl. • Derubis Caravans • Deutsche Telekom AG • DigiKey Corporation • Division Twelve • Docol Metais Sanitários Ltda • Dornbracht AG & Co. KG • DTEN, Inc. • Dune • DVO srl. • Eczacıbasi Building Products • Egeriis Furniture • Eko Health, Inc. • Electrolux AB • Electrolux Group • Endomagnetics Ltd. • Epson America, Inc. • Esaote SpA • ET2 Lighting • Eureka Lighting Inc. • Excel Dryer Inc. • Exo Imaging Inc. • Extremis NV • Ferrari SpA • FLO EV Charging • Fluxwerx Illumination Inc. • Foppapedretti SpA • Forbo Flooring Systems, Inc. • Form Athletica Inc. • Foxtron Vehicle Technologies Co., Ltd. • Framery Oy • Franz Kaldewei GmbH & Co KG • FreeWire

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For 2024, awarded architects and industrial design firms include the trail-blazing “Who’s Who” in international design: +55 Design • 2DODESIGN • 3M Design • 3st kommunikation GmbH • Adam Rogers Studio • ADPdesign • Afteroom AB • Alvaro Uribe Design • Ambient Photonics Design Team • Ammunition, LLC. • Anastasiadis Arquitectos • Anderssen & Voll • Archer Industrial Design Team • Artec Studio • aruliden • Atelier Studio Borella • Ather Design Studio • Automobili Pininfarina SpA • BA Collective • Big-Game • Blackmagic Industrial Design Team • Box Clever Inc. • Branch Creative LLC. • BRP Design & Innovation Team • CDR associates • Ceragem Design Innovation Center • Centro Stile Ferrari • Centro Stile Lamborghini • Centro Stile MV Agusta • CGM Design LLC. • Chamberlain Group LLC. • Charles Rose Architects • Citrus Design • CNH Industrial Design Team • Collins Aerospace • Daniel Germani Designs • David Chipperfield Architects • Dean Chapman • Deepdesign • Deisig Design • Dell Technologies, Inc. • Denys Lapointe • De Simoni Yacht Design • Designability • designaffairs GmbH • Dassault Design Team • Deutsche Telekom Design & CX • DF-ID, LLC. • Dirk Wynants Design Works • DO Design • Dorigo Design • Dsignio • Electrolux Group Design • Emami Design • Endo Architectural Atelier Co., Ltd. • EnMasse Industrial Design LLC. • Enrico Azzimonti Design Studio • Etribe • Entwurfreich GmbH • EOOS Design GmbH • Eugeni Quitllet • Eureka Design Team • Fabrizio Crisà • Favaretto & Partners • Feiz Design Studio • Fennick McCredie (FM) Architecture • Flavio Mazoni • Forbo Design Team • Form Us With Love • Formul Istanbul • Forsix srl. • Framery Design Team • fuseproject

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"Since its inception, the goal of GOOD DESIGN has always remained to identify and honor the pinnacle of design excellence," states Narkiewicz-Laine

"It's inspiring to see signs of more sustainable approaches in design—sustainability as 'the new luxury'—meaning replacing some of old, irrelevant aspirations, with new and meaningful and clear objectives."

'GOOD DESIGN sets the benchmark for what a design award represents and has endured 73 years to become a career-defining catalyst for those talented enough to win.'

"Considered one of the most coveted and prestigious in the world, GOOD DESIGN is synonymous with excellence and is recognized by industry professionals as a certificate of quality design."

"The 2024 edition recognized the creative scope and innovation in today's world design."

For this 74th edition of GOOD DESIGN, award winners are honored and celebrated at the "Good Design Show," which opens at The European Centre for Architecture Art Design and Urban Studies in Athens, Greece starting April 4 and continuing through May 2025.

A glamorous awards presentation and gala dinner is held at the foot of the Acropolis that same night.

Dinner tickets for April 4 are available by contacting Ms. Konstadina Geladaki, Director of Communications at TEL: +30/210 3428511 Email: konstadina@europeanarch.eu.

All 2024 winning products, environments, graphics, and packaging are published online at www.gooddesign.org.

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The over 1,200 awarded products, graphics, and environments for this year's Good Design are also published in the 2024-2025 Year Book by Metropolitan Arts Press Ltd. and is available at metropolitanartspress.com.

The deadline for GOOD DESIGN 2025 is June 1, 2025.

Applications for the 75th annual 2025 Award's program can be found at gooddesign.org.

GOOD DESIGN's Chief Curator on the 2024 Awarded Laureates:

"From the thousands of designers and manufacturers who participated this year, the winners of GOOD DESIGN for 2024 have proved that they have created excellent products worthy of winning an award. The products won over the jury not only through their aesthetic, but also thanks to their incomparable functionality. With their designs, the award winners are setting the highest standards in their industry. I wish to congratulate them most sincerely on their continued success," said **Christian Narkiewicz-Laine, Architecture and Design Critic and Chief Curator of Good Design**

NOTE TO REPORTERS AND EDITORS: Photographs of the 2024 GOOD DESIGN Awards are available for download.

For more details on the awarded winners, visit the Museum's website at gooddesign.org.



About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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